27th - 31st October, 2025

WEALTH WEEKLY

Weekly Alerts You Can Use!

Weekly View: Nifty, Bank Nifty:

Indices	CMP	Support	Resistance	50 DMA	200 DMA	Range	Preferred Trade
NIFTY	25795	25300	26100	25035	24269	25511-26100	Buy at CMP. Targets at 26000/ 26277. Stop at 25299.
BANK NIFTY	57700	56800	59000	55465	53608	56900-58650	Buy at CMP. Targets at 59000/ 60700. Stop at 56700.

Medium Term Pick:

Stocks	CMP	Support	Resistance	50 DMA	200 DMA	Bias	Preferred Trade
GRASIM	2841	2289	3251	2810	2656	Positive	**Grasim Industries** is a flagship company of the Aditya Birla Group, founded in 1947 as a textiles manufacturer and now a diversified conglomerate with leadership positions in various sectors. Today, it is a leading global producer of cellulosic fibres and diversified chemicals, a major player in fashion yarn and fabrics, and has expanded into the paints and B2B e-commerce for construction materials businesses. Its subsidiaries include UltraTech Cement and Aditya Birla Capital. The paints business (Birla Opus) and B2B platform (Birla Pivot) are high-potential ventures aimed at future revenue and margin contributions. The recent sequence of higher high/low is intact in all time frames with bullish a probable 'bullish Flag' pattern break on the weekly charts. The 200-DMA of the stock is around 2656 levels and will act as major support. **Look to buy at CMP, and on dips between 2500-2550 zone, targeting 2911/3251, and then aggressive targets at 3650-3701 zone. Stop below 2289. Holding Period 9-12 Months.**

BUY GRASIM 2841, Target 3251

CMP	2841
Target Price	2911/3251
52 Week H/L	2914.75/2276.10
P/E	1321.14
EPS (TTM)	2.15
Promoter Holding/DIIs/FIIs (%)	43.11/19.5/14.4
Book Value	795.15
Market Cap (INR)	192937.79 crores

Theme:

- **Incorporated / Founded: 1947. Headquarters:** Mumbai, Maharashtra, India.
- **Nature of Business:** A diversified industrial conglomerate of the Aditya Birla Group, with core operations in viscose (cellulosic fibres), chemicals / chlor-alkali, building materials (cement, paints, construction), textiles, and newer ventures (paints, digital / B2B marketplace).
- **Subsidiaries / Linkages:** UltraTech Cement, Aditya Birla Capital, Birla Opus (paints) and "Birla Pivot" (B2B building materials marketplace).
- Geographic / Segment Spread: Grasim has plants in multiple states in India (e.g. Gujarat, Madhya Pradesh, Karnataka) for its fibre, chemical and building materials segments.
- **Strategic Moves & Expansion:** Entered decorative paints business under brand Birla Opus — aims to set up six plants across India.

Daily Chart of GRASIM :

 # Key Strengths & Competitive Advantages

- **Diversification & Portfolio Balance:** Grasim is not dependent on a single vertical—viscose fibre, chemicals, building materials, newer segments like paints and digital play provide balance.
- **Scale & Vertical Integration:** In viscose and chemicals, Grasim benefits from scale economies and integration (raw materials, inputs) which help margin resilience.
- **Strong Legacy & Brand Trust:** Being part of the Aditya Birla Group provides reputational strength, access to capital and group synergies.
- **New Growth Engines:** The paints business (Birla Opus) and B2B platform (Birla Pivot) are high-potential ventures aimed at future revenue and margin contributions.
- **Cement / Building Material Leverage:** Through UltraTech (its cement arm) and synergies with building materials, Grasim has exposure to India's infra and real estate growth.
- **Operational Efficiency in Chemicals & Cement:** In Q1 FY26, improved profitability in chemical and cement verticals contributed to strong consolidated performance.

 # Risks & Challenges

- **Margin Dilution from New Ventures:** Paints and digital / B2B platforms require heavy initial investments; early drag on margins is possible.
- **Commodity / Input Volatility:** Chemicals, energy, pulp, and other inputs are subject to global price swings which can compress margins.
- **Cyclicality of End Markets:** Cement / building materials are sensitive to real estate cycles, interest rates, and macro slowdown.

 # Key Financial Results (Q1 Fy26)

Metric	Q1 FY26	YoY Growth / Notes
Consolidated Revenue	₹ 40,118 crore	↑ 16% YoY
EBITDA	₹ 6,430 crore	↑ 36% YoY
PAT (owners' share)	₹ 1,419 crore	↑ 32% YoY

 # Technical Outlook: The recent sequence of higher high/low is intact in all time frames with bullish a probable 'bullish Flag' pattern break on the weekly charts. The 200-DMA of the stock is around 2656 levels and will act as major support.

 # Preferred Strategy: Look to buy at CMP, and on dips between 2500-2550 zone, targeting 2911/3251, and then aggressive targets at 3650-3701 zone. Stop below 2289. Holding Period 9-12 Months.

Mehta Equities

903 Lodha Supremus, Dr. E Moses Road, Worli Naka, Mumbai - 400 018 Board: +91-22-61507100/101 Fax: +91-22-61507102